

The Perfect Pet

In 1975, someone with a sense of humor had an idea to sell an item called the Pet Rock[®]. More than 1.2 million of these rocks were sold for \$4.00 each. They even had an owner's manual. They were called the perfect pet.

Find a rock for your own Pet Rock[®] or draw a picture of your rock.

Ideas for the rock:

- * Paint or color it.
- * Give it a name.
- * Dress it.
- * Put it in a diorama.

Share your Pet Rock[®] with the class.



1. List three characteristics of your Pet Rock[®].

2. List three reasons why a rock would be a *Perfect Pet*.

3. If you could, who would you buy a Pet Rock[®] for and why?

4. Why do you think so many Pet Rocks[®] were sold?

5. On the back of this page, write an advertisement that would help convince someone to buy your Pet Rock[®]. Draw a picture for your advertisement and make it colorful.